OPE ARO

PROFESSIONAL SUMMARY

Passionate Graphic designer with a combination of technical, creative, problem solving skills and several years of experience.
Has a strong eye for detail, colour and layout, and an excellent understanding of design principles. Fast learner who can design work on a variety of software platforms using a thorough design process.

WORK HISTORY

Graphic Designer, 08/2022 to 04/2024
IOD Parc - Edinburgh

- Designed engaging reports, slide decks and other forms of documentation.
- Standardised style guides to achieve cohesive brand identity.
- Used Adobe Illustrator to design unique creative infographics, flyers and business assets.
- Used Photoshop to edit, retouch and colour-correct photos to task specifications.
- Creatively interpreted client briefs to develop and produce unique, engaging design packages.
- Created quality, high-res digital image files for use in digital and traditional printing methods.
- Created artwork for senior designers, following brand guidelines and project-specific requirements.
- Employed design fundamentals when selecting typography, colour and layout.

Freelance Graphic Designer, 01/2021 to 07/2022
Self Employed

- Applied technical knowledge and design expertise to create custom graphics.
- Used HTML and CSS to develop and optimise client websites.
- Created engaging video content for social media.
- Maintained up-to-date knowledge in new tools, technologies and best practices to ensure work stayed current and innovative.
- Designed digital and print materials to engage audiences.
- Sketched and diagrammed design concepts to share vision and collected feedback.
- Used InDesign and Photoshop to produce print marketing collateral, including flyers and long-form brochures.
- Worked flexible hours, covering nights, weekends and bank holidays.

Video Editor, 04/2019 to 02/2021
Switchbox TV

- Produced visually engaging video assets using Adobe Premier Pro.

CONTACT

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WEBSITES, PORTFOLIOS, PROFILES

- http://opearo.co.uk

SKILLS

- Graphic Design
- Adobe Suite
- Web Design
- Illustration
- Video Editing
- Digital design
- Corporate identity branding
- PC and Mac platforms

- Mixed imagery and pre-recorded sounds to build effects for productions.
- Edited large amounts of raw footage within assigned timescales.
- Edited and uploaded footage to digital environments, websites and social media platforms.
- Arranged films and video in sequence with various editing processes and equipment
- Prepared storyboards edited video and audio and produced program videos
- Maintained video and audio record archive for all productions.
- Maintained consistent and cohesive visual style across various video projects.
- Improved efficiency and productivity by acquiring new skills.

Web Designer, 02/2020
Un-official Partner

- Updating webpages, content and managing website
- Redesign main content for website
- Updated web design for mobile and social media platforms.
- Designed web pages to enhance branding and navigation.
- Implemented SEO best practices to optimise website visibility.

Content Editor (Intern), 06/2018 to 09/2018
We Are Digital Vision

- Created video content for blog and social media platforms.
- Managed social media channels.
- Wrote and edited articles for company's website.
- Designing web templates using Wix.
- Designed digital and print materials to engage audiences.
- Adapted to new situations and learned new skills quickly.

EDUCATION

Higher National Diploma, Digital Media, 08/2017 to 06/2019
City of Glasgow College - Glasgow, GLG

Bachelor of Science, Information Technology, 09/2012 to 10/2015
Edinburgh Napier University - Edinburgh, EDH

SKILLS

- Microsoft Office Suite
- HTML, CSS, Java Script
- WordPress
- Wix
- Dreamweaver

HOBBIES AND INTEREST

- Photography
- Film

- Art
- Model Making

REFERENCES

References available upon request.